



Connect with the student, youth & teacher audiences

Benefit Partner Packages - ISIC Singapore 2020

About

Becoming an ISIC benefit partner

In this document you will find the different benefit partner options available.

It is **free** to join the ISIC benefit program and list your offer on our platforms. We do have a number of paid packages available should you wish to further promote your offer to students, youths and teachers.

Choose from our free, basic, pro and platinum packages to tailor your offer listing and promotion to suit the needs of your business. Choose to add on additional promotional items to further enhance your offer it's visibility to our audience.



Benefit partnership packages

Options for ongoing benefits (minimum 12 month commitment)

Choose which package suits you best from the below options. Please note the costs below are for one offer for one year.

		Starter	Basic	Pro	Platinum
Offer listing Visible on: - isic.com.sg - isic.org - the ISIC App	Business logo	X	X	X	X
	Image – product or brand image	X	X	X	X
	Company and offer description	X	X	X	X
	Link to website or social platform		X	X	X
	Up to 5 additional images or video content on your offer listings		X	X	X
	Banner advert on benefit listing page promoting your brand *				
Launch promotion of your offer To be completed in the first 3 months of offer launch pending availability)	1 x Facebook post			X	X
	Additional 2 x Facebook posts				X
	Promotion of your offer in monthly ISIC email newsletter			X	X
	Advert / banner in monthly ISIC email newsletter				X
Investment	Total cost including set up fee	\$0	\$100	\$200	\$500

*Only applicable to listing on www.isic.com.sg **Please note the cost is per offer. If you choose to list multiple offers you should choose a package for each one.

Further information: Listings and offer promotion are published and scheduled upon receipt of your completed benefit partner sign up form and are subject to availability and suitability to the program.

All costs are listed in Singapore dollars (SGD) and exclude local taxes.

Benefit partnership packages

Options for limited time benefits (3 or 6 month offers)

		Starter	Basic	Pro	Platinum
Offer listing Visible on: - isic.com.sg - isic.org - the ISIC App	Business logo	X	X	X	X
	Image – product or brand image	X	X	X	X
	Company and offer description	X	X	X	X
	Link to website or social platform		X	X	X
	Up to 5 additional images or video content on your offer listings		X	X	X
	Banner advert on benefit listing page promoting your brand *				X
Launch promotion of your offer To be completed in the first 3 months of offer launch pending availability)	1 x Facebook post			X	X
	Additional 2 x Facebook posts				X
	Promotion of your offer in monthly ISIC email newsletter			X	X
	Advert / banner in monthly ISIC email newsletter				X
Investment	Total cost including set up fee	\$0	\$500	\$750	\$1000

*Only applicable to listing on www.isic.com.sg **Please note the cost is per offer. If you choose to list multiple offers you should choose a package for each one.

Further information: Listings and offer promotion are published and scheduled upon receipt of your completed benefit partner sign up form and are subject to availability and suitability to the program.

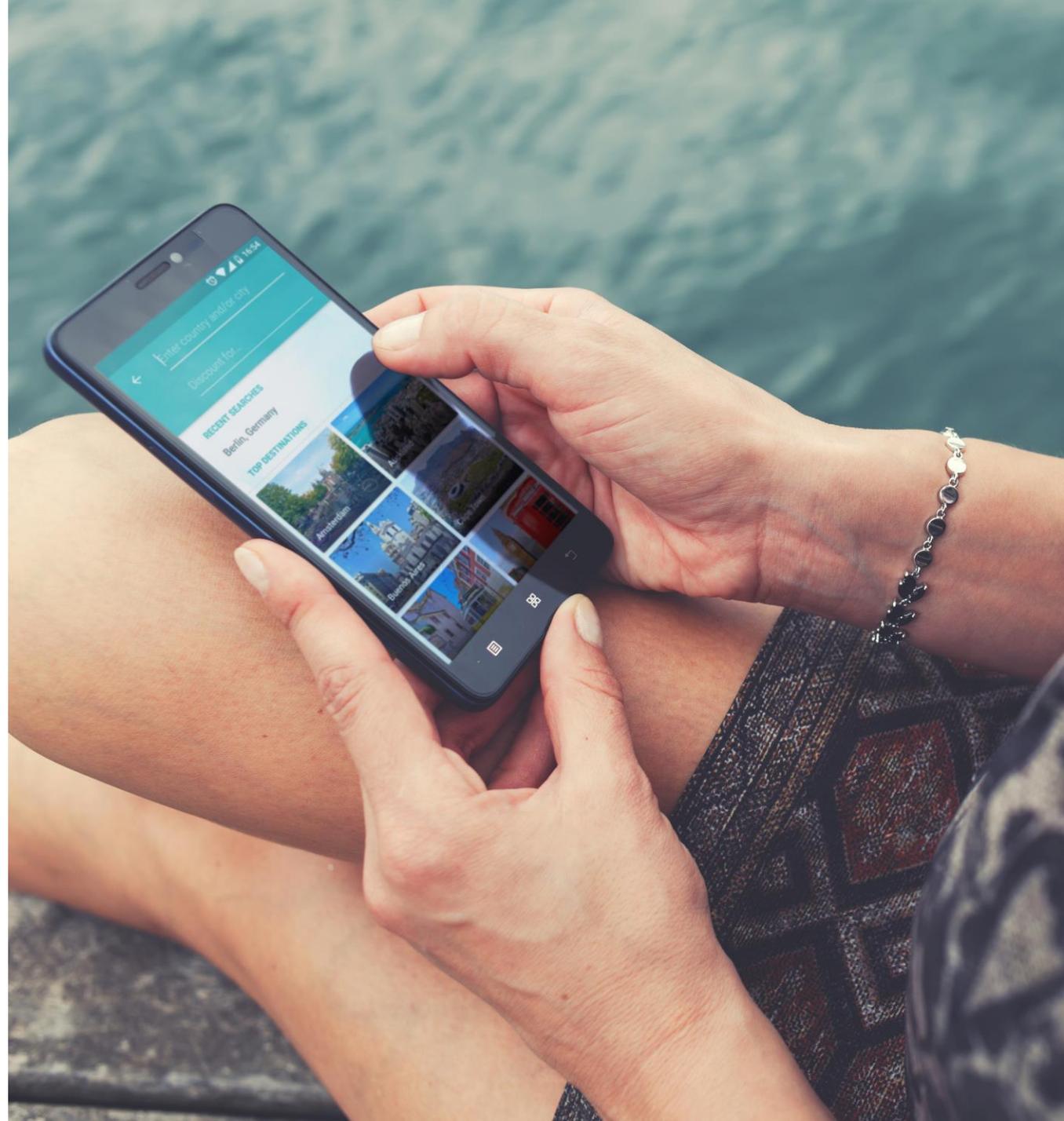
All costs are listed in Singapore dollars (SGD) and exclude local taxes.

How to get started

Signing up is simple

1. **Decide on your offer and which package you want to choose***
e.g. Pro Package / Offer: 20% off online orders
2. **Complete our sign up form** – [click here](#) to sign up or email us at helloisic@isic.com.au to discuss your offer
3. **We'll do the rest** - Give us a little time and we'll get your offer listed

*All benefits are subject to approval based on suitability to the program and packages are subject to availability.





Thank you

Contact: hello@isic.com.au | www.isic.com.sg